



**LEGAL
SERVICES
LINK**



Bar Partnership Program

www.LegalServicesLink.com

Legal Services Link's Bar Partnership Program



Legal Services Link is a revolutionary, online platform overhauling the process for finding and hiring an attorney, improving the client development process for attorneys, and creating new revenue streams and additional exposure for bar associations.

If you can dream it, we can do it.

The goals and initiatives of Legal Services Link are perfectly aligned with your association, and our mission is to create a unique, association-specific offering to further your association's mission. With our turn-key platform, we can immediately advance the following initiatives on behalf of your association, your members, and the public served by your association and members:

- ✓ **Full spectrum client development** – We are improving client development efforts across the board by seamlessly connecting those with legal needs with attorneys interested in fulfilling those needs – in real-time and at the click of a button.
- ✓ **Young attorney initiatives** – We are assisting young attorneys without a significant referral network or marketing budget, helping them to inexpensively build a client base and maintain profitable practices.
- ✓ **Cost effective solo and small firm client development** – We are providing a solution for solo and small firm practitioners to improve client development quickly and inexpensively.
- ✓ **Diversity initiatives** – We are knocking down the barriers to diversity in the legal industry by allowing attorneys of all race, gender, sexual orientation, and age to connect with clients they otherwise never would have been in touch with.



Our goals & initiatives are perfectly aligned with your association.

- ✓ **Improved legal referral services** – We are overhauling and advancing referral service centers, improving the efficiency of connecting those with legal needs with attorneys interested in fulfilling their needs, while at the same time, reducing the hassle and expense associated with operating referral service centers.
- ✓ **Closing the justice gap** – We are furthering pro bono and modest means initiatives, eliminating the barriers faced by pro bono and modest means clients and attorneys interested in helping those clients when trying to connect, effectively closing the justice gap and increasing pro bono hours by attorneys.
- ✓ **Public relations** – We are being featured in some of the most widely circulated and respected legal periodicals promoting our partnerships, including the ABA Journal and state-specific outlets.
- ✓ **Enhanced association and member exposure** – We are increasing association and member exposure, creating additional avenues by which those with legal needs find your association and your members.

Direct offerings and benefits to your association can include:

- ✓ **Increased revenue** - We will pay your association a portion of all revenue generated from your members and market, including advertising revenue.
- ✓ **Discounted member benefits** – Your members will receive a significant discount off all paid offerings.
- ✓ **Increased exposure for your association** – We will build a co-branded website which will supplement your current website, creating additional, online exposure and functionality. Additionally, we will reach out to all major news outlets and periodicals in your market to promote your association's efforts.
- ✓ **Increased exposure for your members** – Each of your members will have their own profile page with their own vanity URL incorporating their name, creating additional online exposure.
- ✓ **Increased membership** – We will help your association attract new members and keep current members by ensuring that your members get more clients using our co-branded, association-specific website.
- ✓ **Increased infrastructure** – Our full-service PR, marketing, and development teams will customize and implement an operating plan to fit your association's ongoing needs and goals.

Our Homepage

Our platform is revolutionizing the way people and businesses with legal needs hire attorneys, allowing them to quickly find the perfect attorney for them for free and in the way that works best for them.

LEGAL SERVICES LINK HOW IT WORKS FAQ LOG IN | SIGN UP FOR ATTORNEYS

Get a lawyer in 3 FREE, easy steps.

- SUMMARIZE**
Anonymously post your legal needs quickly and for free.
- RECEIVE EMAILS**
Lawyers interested in helping you contact you via email.
- REVIEW AND SELECT**
Review the emails and select the best lawyer for you.

[POST YOUR LEGAL NEEDS](#)

AS SEEN IN **Inc.** Legaltechnews **NBC** The New York Times **CRAIN'S CHICAGO BUSINESS** **ABA JOURNAL** **LAWYER MONTHLY**

Ask Questions And Get Answers

Get answers to your legal questions from our network of lawyers. We'll send your question to all relevant lawyers in our network, and you'll receive a notification of responses via email. Completely **anonymous** and **free**.

[Ask a Question](#)

Find Lawyers By Practice Area

Bankruptcy	Family	Leases & Leasing	Real Estate
Business	Immigration	Litigation	Tax
Contracts	Insurance	Medical Malpractice	Trusts & Estates
Commercial	Intellectual Property	Mortgage	Wills
Criminal	Labor & Employment	Personal Injury	Worker Compensation

[Browse All](#)

Find Lawyers By City

Boston	Detroit	Los Angeles	San Antonio
Chicago	Houston	Memphis	San Diego
Columbus	Indianapolis	New York	San Francisco
Dallas	Jacksonville	Philadelphia	Seattle
Denver	Las Vegas	Phoenix	Washington D.C.

[Browse All](#)

Your Association-Specific Homepage

We will build a co-branded website which will be integrated into your association's current website, creating additional, online exposure and functionality for your association.

The screenshot displays the State Bar of Arizona website homepage, powered by Legal Services Link. The header includes the logo, navigation links for 'HOW IT WORKS', 'FAQ', 'LOG IN | SIGN UP', and 'FOR ATTORNEYS'. The main content area features a three-step process for finding a lawyer: 1. SUMMARIZE: Anonymously post your legal needs quickly and for free. 2. RECEIVE EMAILS: Lawyers interested in helping you contact you via email. 3. REVIEW AND SELECT: Review the emails and select the best lawyer for you. A prominent orange button labeled 'POST YOUR LEGAL NEEDS' is centered below these steps. Below this is a section titled 'Ask Questions And Get Answers' with a sub-header 'Ask Questions And Get Answers' and a description: 'Get answers to your legal questions from our network of lawyers. We'll send your question to all relevant lawyers in our network, and you'll receive a notification of responses via email. Completely anonymous and free.' A button labeled 'Ask a Question' is positioned below the text. The bottom section is titled 'Find Lawyers By Keyword' and includes a search bar. Below the search bar are two columns: 'Find Lawyers By Practice Area' and 'Find Lawyers By City'. The 'Practice Area' column lists: Bankruptcy, Business, Contracts, Commercial, Criminal, Evictions, Family, Immigration, Insurance, Intellectual Property, Labor & Employment, Litigation, Medical Malpractice, Mortgage, Personal Injury, Real Estate, Tax, Trusts & Estates, Wills, Worker Compensation. The 'City' column lists: Avondale, Buckeye, Casa Grande, Chandler, Flagstaff, Gilbert, Glendale, Goodyear, Lake Havasu City, Mesa, Green Valley, Peoria, Phoenix, Prescott, Scottsdale, Sierra Vista, Surprise, Tempe, Tucson, Yuma. Both columns have a 'Browse All' button at the bottom.

The Client Project Posting Form

Our project posting form makes it simple and easy for those with legal needs to summarize their legal issue and find the perfect attorney for them—for free and in just a few minutes.


The screenshot shows a web form titled "Post Your Legal Needs" on the State Bar of Arizona website. The header includes the State Bar of Arizona logo, the text "Powered by Legal Services Link", and navigation links for "HOW IT WORKS", "FAQ", "LOG IN | SIGN UP", and "FOR ATTORNEYS".

The form itself is titled "Post Your Legal Needs" and contains the following fields and sections:

- Name:** Two input fields for "First Name" and "Last Name".
- Email:** A single input field with the placeholder text "Your Email address will not be included in the anonymous posting".
- Choose Area of Law:** Two dropdown menus labeled "--Select Area of Law--" and "--Select Area of Practice--".
- Title:** A text input field with the placeholder text "Need Bankruptcy Help / Personal Estate Plan / etc.".
- Describe Your Legal Need:** A large text area with a warning: "Postings are not privileged and should not contain confidential or sensitive information, such as names, contact information, etc. Please describe your legal need in generic terms. Attorneys that use the site have no duty to maintain the confidentiality of the information sent to them through the site."
- Location of Legal Need:** Two dropdown menus for "Select County" and "Select City".
- How Would You Prefer to Pay?:** A dropdown menu labeled "Select Preference of Payment".
- Desired Cost and Experience:** A dropdown menu labeled "Select Desired Cost and Experience".
- Questions for Lawyers:** A section titled "Ask More Questions" with a text area and a note: "Typical things to ask attorneys can and should include questions regarding cost, duration, and the general process for your legal needs."
- Terms and Conditions:** A checkbox with the text "By checking this box you accept the Terms and Conditions of the website."
- Submit:** An orange button labeled "Submit".

Sample Email Received by Attorneys for Each Project

When clients post summaries of their legal needs to the site, those summaries are automatically emailed to all attorneys on the site that practice in the relevant area(s) of law and are located in the relevant geographic location.



A new legal project was recently posted that you may be interested in. See below for more information regarding the project.

A response submitted for this project or any other project clearly informs the potential client that there is no attorney-client or attorney-prospective client relationship established, and that an attorney-client or attorney-prospective client relationship can only be established off-line between the attorney and the client.


Need To File Bankruptcy

Project Overview:
Date Posted: 07-25-2017
Project Location: Tucson, Arizona, Pima County
Preferred Fee Type: Fixed Price - Pay by the project.
Desired Cost/Experience: Low - I am looking to pay a lower rate.
Area of Law & Practice: Bankruptcy

Project Description:
My wife and I need to file bankruptcy. We have tried to pay our bills on time, but my wife was diagnosed with cancer six months ago and has not been able to work since then. The bill collectors will not stop calling, and we need some help.

Questions Asked:
How long will this take? Can we get the bill collectors to stop calling, as it is making my wife feel worse?


Log in to your account to connect with this client.



602-252-4804
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Sample Cover Letter Received by Clients from Attorneys

Attorneys interested in projects posted to the site are able to quickly connect with the prospective clients and send them messages regarding their projects.




STATE BAR OF ARIZONA

New Application

*A new application was recently submitted for your legal project. **The receipt of this application does not create an attorney-client relationship or attorney-prospective client relationship. You must consult with and hire the attorney off-line before an attorney-client or attorney-prospective client relationship is established.***

Project details:
My wife and I need to file bankruptcy. We have tried to pay our bills on time, but my wife was diagnosed with cancer six months ago and has not been able to work since then. The bill collectors will not stop calling, and we need some help.

Applicant details:




Nick Gustin

Cover Letter:
I am sorry to hear about your situation, but I can help. I have been helping couples like you obtain relief from your bills and other debts for the better part of two decades. I would like to meet with you and your wife for a free consultation, discuss your finances, and explore options. At that time, we discuss a plan of action moving forward. Please call or email me to discuss moving forward.

How long will this take? Can we get the bill collectors to stop calling, as it is making my wife feel worse?
The length of time can vary depending on how we decide to move forward--but generally, something like this takes 3-6 months to resolve. Yes, we can get the bill collectors to stop calling you.


Applied Date:

Log in to your account to connect with this client.


STATE BAR OF ARIZONA
602-252-4804
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Sample Attorney Profile Page

Your members will receive their free profile on your association-specific, co-branded website, increasing their online exposure.



STATE BAR OF ARIZONA
Powered by Legal Services Link

HOW IT WORKS FAQ LOG IN | SIGN UP FOR ATTORNEYS



Nick Gustin
Partner
Robaina & Kresin PLLC
Robaina & Kresin PLLC

Last Updated: July 25, 2017

- Typical Hourly Fee: \$300
- Typical Fixed Fee: \$100
- Typical Contingency Fee: 30%

Phoenix, Arizona, Maricopa County

Accept Credit Cards: Yes

Free Consultations: No

Tired of Searching?

Anonymously post your legal needs quickly and for free, and lawyers interested in helping you will contact you via email!

[GET STARTED](#)

Contact Information

602-454-4444
1633 E Rancho Dr, Phoenix, Arizona, 85016

Discipline

None

Miscellaneous

Status: Active

Board Certified Specialization: Workers' Compensation Law

Professional Liability Insurance: Not required to report

Admitted to Practice Law: 2004

Admitted to Arizona State Bar: January 20, 2004

Other Language(s): Danish, Dutch

Biography

In 2014 and 2015, Nick Gustin was named "Employee Rights Attorney of the Year in Arizona" by Corporate INTL Magazine's Global Awards. In 2016 and 2017, Robaina & Kresin PLLC was named "Employee Rights Law Firm of the Year in Arizona" by the same organization. Nick represents employees and small businesses in employment litigation matters including discrimination, retaliation, medical leave denial, restrictive covenant enforcement, unpaid compensation disputes, and wage and hour violations. Nick is licensed in Arizona, Kansas & Missouri, as well as the Ninth Circuit Court of Appeals. Nick served as law clerk to the Hon. G. Thomas VanBebber in the U.S. District Court for Kansas.

Nick has substantial experience in federal courts, state courts, private arbitrations, and administrative proceedings. Nick's trial experience includes: a jury verdict on behalf of an employee who was denied the minimum wage and overtime and terminated in retaliation for objecting to the violations; a jury verdict on behalf of an employee terminated in retaliation for reporting violations of Arizona law; an arbitration award on behalf of an employee deprived of his commissions; a jury verdict on behalf of a corporation against a director/former employee who breached his fiduciary duties to the company; a jury verdict on behalf of individual defendants accused of race discrimination and harassment; a jury verdict on behalf of individual plaintiffs on contract and conversion claims; an arbitration award on behalf of two corporate executives on breach of employment contract and statutory wage claims.

Nick has presented and written on numerous employment law topics; for example, "Restrictive Covenants", "The OSHA-Administered Whistleblower Laws", "Untangling the Web of Overlapping FMLA, ADA, PDA, Workers' Comp, and Antidiscrimination Laws."

Areas of Law and Practice

Areas of Law	Areas of Practice
Labor and Employment	Unemployment Compensation Taxation, Unfair Labor Practices, Uniformed Services Employment

Jurisdictions

California

Law School

U of Kentucky

ATTORNEY ADVERTISING AND MARKETING MATERIAL

Legal project postings and other information posted to Legal Services Link, LLC is not privileged and should not contain confidential or sensitive information. Do not use this website to provide confidential information about a legal matter. Legal Services Link, LLC provides access to independent attorneys and information provided by those independent attorneys. Legal Services Link, LLC is not a law firm or a substitute for an attorney or law firm. Legal Services Link, LLC does not and cannot provide advice, opinions, or recommendations about any legal matters. Portions of this website may constitute attorney advertising and marketing. The choice of a lawyer is an important decision and should not be based solely upon advertisements or marketing materials. Access to LegalServicesLink.com is subject to the Terms and Conditions, the Disclaimer, and the Privacy Policy.

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Press Page

We will work with your association and local news outlets to generate quality press and public relations opportunities, increasing your association's exposure.

Press



When Finding the Right Lawyer Seems Daunting, Crowdfunder One



Legal Services Link Makes it Easier for Attorneys to Get Clients



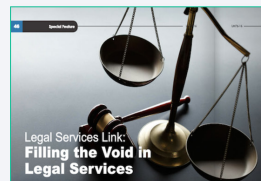
NBC Weekend Web: Legal Services Link



Legal Services Link Named Top Marketing Services Provider



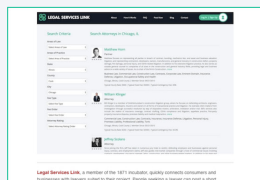
Attorney and Entrepreneur Seeks to Uberize Legal Services



Legal Services Link: Filling the Void in Legal Services



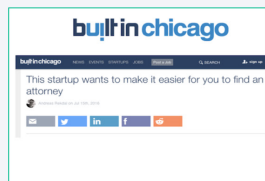
Platform Brings Together Attorneys, People with Legal Needs



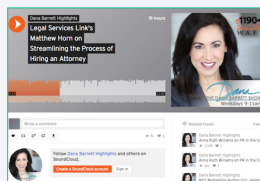
Startup Roundup (Crain's Chicago Business)



Legal Services Link on WBBM's Noon Business Hour



This Startup Wants to Make it Easier for You to Find an Attorney



Legal Services Link's Matthew Horn on Streamlining the Process of Hiring an Attorney



The Legal Industry Gets a Platform

The New York Times

Legal Services Link and its bar partnership program were recently featured in The New York Times, which had this to say about the site and the program:

“State bar associations have so many requests for lawyer aid that some are seeking to move beyond offering lawyer referral lists and considering online platforms.”

“While state bar associations offer lawyer referral lists, a recent study, “Report on the Future of Legal Services in the United States,” found they were not working well.”

“To hasten delivery of legal services, the bar association is taking several measures, including partnering with Legal Services Link to better help those who either represent themselves or go without legal advice.”



Partnership Makes Practice Easier for Lawyers Who Have Military Spouses

“Legal Services Link is a platform that will seem familiar to anyone who’s used Thumbtack or TaskRabbit to find a handyman or a plumber. The site lets potential clients post their legal needs—what sort of help they seek, where they’re located and how much that they hope to spend. Then the lawyers who have paid to register with Legal Services Link can respond, offering their services. Legal Services Link also provides attorneys free listings in its lawyer directory.”

About Legal Services Link

Legal Services Link™ is a leading online platform connecting clients and attorneys directly via a user and mobile-friendly website and app. The service is free for clients. Attorneys pay a reasonable annual fee for the ability to apply for an unlimited number of client opportunities. Legal Services Link, LLC was founded in 2015, and is a member of, and located in, the 1871 Incubator at the Merchandise Mart in Chicago. For more information, visit www.LegalServicesLink.com, view our overview [video](#), or call 844-LAW-EASY (529-3279). Follow us on [LinkedIn](#), [Facebook](#), [Twitter](#) and [YouTube](#).